Rahul
Ayar

Web & UI-UX Designer

ABOUT ME

As a freelance Web and UI/UX designer with over 7+ years of experience, I have developed a strong skill set in designing effective and engaging digital experiences. Through my work, I have demonstrated a deep understanding of user-centered design principles and the ability to translate complex requirements into intuitive and visually appealing interfaces. Additionally, I have honed my project management and communication skills, allowing me to work effectively with clients and teams to ensure successful project outcomes. Overall, I am a dedicated and passionate designer committed to delivering innovative and impactful solutions that meet the unique needs of each client.

EDUCATION

B.E IN COMPUTER ENGINEERING
Darshan Institute of Engineering & Technology (GTU)
2014-2017

DIPLOMA IN COMPUTER
G.P.BHUJ (GTU)
2010-2014

EXPERTISE

- Html, CSS/SCSS, JS
- Graphic Design
- PSD to Html
- Figma, XD, Sketch
- Wordpress
- Adobe Photoshop
- Adobe Illustrator
- WebFlow
- UI/UX Design
- Angular Material
- Prototyping
- PSD/Mockup Design
- Bootstrap
- TailwindCSS
- Logo Design
- React Material

WORK EXPERIENCE

Web & Graphic Designer (7 mos)

2023 - Present Gadsly | Digital Advertising Management Services

Web & Graphic designer at Gadsly, specializing in Webflow for creating responsive, engaging websites. Led graphic design efforts, producing high-impact visuals for marketing collateral and social media. Managed multiple projects, ensuring on-time delivery and seamless collaboration across teams. Proactive in staying updated on design trends and technologies. Contributed to a creative and results-oriented environment, playing a key role in successful digital campaigns.

UI Designer (1 yrs 4 mos)

2022 - 2023 Trellissoft Engineering Services Pvt. Ltd.

Worked at Trellissoft as a Full-Time Remote UI Designer, where I collaborate with cross-functional teams to create user-friendly digital experiences. My responsibilities include creating web layout from designs, and testing to validate design decisions. I continue to expand my skillset and stay up-to-date with the latest design trends and technologies to deliver effective and innovative design solutions.

Freelance Web & UI/UX Designer (6 yrs)

2016 - 2022 Self Employee

As a freelance web and UI/UX designer, I have worked with a wide range of clients to create engaging and effective digital experiences. My responsibilities include collaborating with clients to understand their needs and goals, conducting user research and testing to inform design decisions, creating wireframes and prototypes, and delivering high-quality visual designs. Throughout my career, I have demonstrated a strong ability to deliver solutions that are both aesthetically pleasing and highly functional, with a focus on creating user-friendly interfaces that drive business growth. I have a deep understanding of user psychology and keep up-to-date with the latest design trends and technologies to ensure that my designs are always innovative and effective.

INTERESTS

Movies   Games   Comic Books

LANGUAGES

- Gujarati
- Hindi
- English

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